

DSAmd

DOWN SYNDROME
ASSOCIATION
OF MARYLAND

WOW! Program Sponsorship Opportunities

Down Syndrome Association of Maryland supports hundreds of families and individuals with Down syndrome in Maryland.

Our programs are critical for information, community, and connection. YOU can help these high-quality events, webinars, and conferences continue while promoting your business to our families and their networks.

The individuals that engage with us stay engaged for years. Past sponsors have found that families and friends in our community show preference to the businesses that support the Down syndrome community.

We need your help to build a more vibrant, inclusive community for individuals with Down Syndrome and their families. Support levels are available at a number of levels, and will greatly help our nonprofit organization. As such, sponsorships to the Down Syndrome Association of Maryland may be tax-deductible, too.

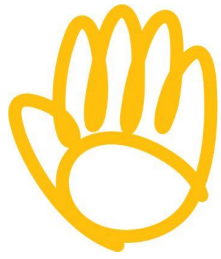
Thank you for your consideration!

Amanda

Amanda Mummert, Executive Director
director@DSAmD.org | 410-321-5434



Reserve your sponsorship today! Contact director@DSAmD.org.



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ABOUT THE STEP UP FOR DOWN SYNDROME WALK

2019 Statistics (last in-person event)

- **\$102,000** raised
- **937** participants
- **171** volunteers
- **65** teams

2021 Statistics

- **\$95,000** raised
- **504** participants
- **53** teams
- **2** pro bono media sponsors
- **4** University teams



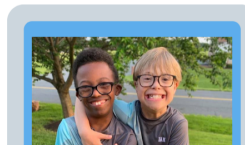
ABOUT OUR PROGRAMS

- **Dozens** of programs, from improv comedy for self-advocates to advocacy trainings for parents/guardians, to grandparent support programs
- **1,082 registrations** for programs (not including the walk) in 2021 alone
- **Target** audiences based on age, sex and geographic location
- **7,500** people with Down syndrome are estimated to live and work in Maryland



Tween Snack Pack Meetup

Tuesdays @ 5PM



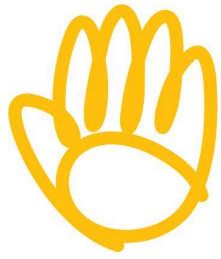
- First Tuesdays: Karaoke
- Second Tuesdays: Make a snack together
- Third Tuesdays: Trivia



SPONSORED BY:
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Reserve your sponsorship today! Contact director@DSAmd.org.



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**DOWN SYNDROME
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WOW! SPONSORSHIPS AVAILABLE

WONDROUS SPONSOR - \$5,000

You will make it possible for hundreds of parents and guardians to improve their skills and grow their knowledge for teaching children with Down syndrome.

- Naming rights to 6-months of educational programming (X program, presented by *Your Company's Name*) on social media, email, and print materials as created
- 10 comped registrations for our annual Walk event

Example: A 6-month Health and Wellness series, presented by your company, including a cardio dance class, a panel of dieticians talking about best practices in nutrition, and a self-advocate-led cooking class. Reaches an estimated 150 unique families.

OUT-OF-THIS-WORLD SPONSOR - \$1,000

You will give the gift of confidence and expression to 20 children and young adults with Down Syndrome through funding for online performance and expression events

- Naming rights to one, multi-week session of performance, expression, and confidence-building programming (X program, presented by *Your Company's Name*) on social media, email, and print materials. This is several weeks of consistent promotion for your brand.

Example: A 3-week panel series, presented by your company, featuring self-advocates, experts, and family advocates speaking about the transition between youth and adult services and best practices.

WONDERFUL SPONSOR - \$250

You will foster lifelong relationships among individuals and families through a fantastic program

- Social media and email mentions in conjunction with social event programming and advertisement.
- For in-person events, we will make printed materials available to participants on your behalf

Example: A film viewing with panel discussion, presented by your company, highlighting the strengths of individuals with disabilities

Reserve your sponsorship today! Contact director@DSAmd.org.